CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Do	,					
	Contract / Revision			Alt Order #			
	564938	1		07893606			
Product							
OBAMA/P/D SKED A							
Contract Dates	Estimate #						
08/21/12 - 08/27/12	//1522						
Advertiser			Or	iginal Date	/ Revision		
Obama/D/President			C	8/21/12	/ 08/21/12		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broado	ast		Cash		
	Station	Account Executive Jamie Andrus			Sales Office		
	WTKR				Washington, D.		
	Special Hand	ling					
	Demographic						
	Adults 35+						
	IDB#	Adverti	ser	Code	Product Code		
	8020						
	Agency Ref			Advertiser	Ref		
			l,				

#I ima	Oh Ota-	D-t-	-t- D				Spots/			Tot	als
			ate Descriptio		Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
1	Start Date	/12 08/26/ End Date	12 Let's Make Weekdays		9-10am		:30		NM	4	\$1,080.00
Week	: 08/20/12	08/26/12	-TWTF	Spots/Week 4	<u>Rate</u> \$270.00				1		
2	3 08/27	/12 08/27/			9-10am						
_	Start Date	End Date	Weekdays	Spots/Week	9-10am Rate		:30		NM	1	\$270.00
Week	: 08/27/12	09/02/12	M	1	\$270.00						
3	3 08/21	/12 08/26/	12 Price Is Rig	ht	11am-12n		:30		NM	-	60.075.00
202 0	Start Date	End Date	Weekdays	Spots/Week	Rate		.00		INIVI	5	\$2,075.00
	: 08/20/12	08/26/12	-TWTF	5	\$415.00						
4			12 Price Is Rig		11am-12n		:30		NM	2	\$830.00
Mook	Start Date : 08/27/12	End Date 09/02/12	Weekdays M	Spots/Week 2	Rate					-	\$000.00
					\$415.00						
5 :		/12 08/24/1 End Date			12n-1230pm		:30		NM	4	\$1,180.00
Week	: 08/20/12	08/26/12	Weekdays -TWTF	Spots/Week 4	Rate \$295.00						
6 3			2 Newschann		12n-1230pm						
•	Start Date	End Date	Weekdays	Spots/Week	Rate		:30		MM	1	\$295.00
Week	08/27/12	09/02/12	M	1	\$295.00				9		
7 3	3 08/21/	12 08/24/1	2 CBS Daytim	e	1228-3pm		:30		NM	, i	#4 400 00
	Start Date	End Date	Weekdays	Spots/Week	Rate		.00		14101	4	\$1,180.00
	08/20/12	08/26/12	-TWTF	4	\$295.00						
8 3			2 CBS Daytim		1228-3pm		:30		NM	1	\$295.00
Mack	Start Date 08/27/12	End Date 09/02/12	Weekdays M	Spots/Week 1	Rate				(20.0000)	7.0	4200.00
					\$295.00						
9 3	3 08/21/ Start Date		2 Ellen Degen Weekdays		3-4pm		:30		NM	8	\$1,600.00
Week:	08/20/12	08/26/12	-TWTF	Spots/Week 8	<u>Rate</u> \$200,00						
10 3	08/27/	12 08/27/1	2 Ellen Degen	eres 3nm	3-4pm		-20			2010	
	Start Date	End Date	Weekdays	Spots/Week	Rate		:30		NM	2	\$400.00
Week:	08/27/12	09/02/12	M	2	\$200.00						
11 3	08/21/	12 08/24/1	2 NewsChann	el 3 News	5-6am		:30		NM	4	2400 00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				14141	4	\$480.00
Week:	08/20/12	08/26/12	-TWTF	4	\$120.00						
									_		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 564938 /	Alt Order # 07893606
Contract Dates 08/21/12 - 08/27/12	Product OBAMA/P/D SKED A	Estimate # //1522
Advertiser Obama/D/President		ginal Date / Revision 8/21/12 / 08/21/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Totals Amount
Start Date End Date Weekdays Spots/Week	Rate		Туросрою	Amount
12 3 08/27/12 08/27/12 NewsChannel 3 News	5-6am	:30	NM 1	\$420.00
Start Date	Rate	.00	INIVI I	\$120.00
Week: 08/27/12 09/02/12 M 1	\$120.00		1	
13 3 08/21/12 08/24/12 Newschannel 3 News	6-7am	:30	NM 6	\$1,110.00
Start Date End Date Weekdays Spots/Week	Rate			Ψ1,110.00
Week: 08/20/12 08/26/12 -TWTF 6	\$185.00			
14 3 08/27/12 08/27/12 Newschannel 3 News	6-7am	:30	NM 2	\$370.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/27/12 09/02/12 M 2	Rate			********
	\$185.00			
15 3 08/21/12 08/24/12 CBS This Morning	7-9a	:30	NM 8	\$1,120.00
Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 -TWTF 8	<u>Rate</u> \$140.00		1	
16 3 08/27/12 08/27/12 CBS This Morning Start Date End Date Weekdays Spots/Week	7-9a	:30	NM 2	\$280.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 M 2	<u>Rate</u> \$140.00	a	- 1	
17 3 08/25/12 08/25/12 Early Show Saturday				
Start Date End Date Weekdays Spots/Week	9-11am Rate	:30	NM 1	\$100.00
Week: 08/20/12 08/26/12S- 1	\$100.00		1	
18 3 08/26/12 08/26/12 CBS Sunday Morning	9-1030am	:30	700	
Start Date End Date Weekdays Spots/Week	Rate	:30	NM 1	\$280.00
Week: 08/20/12 08/26/125 1	\$280.00		- 1	
19 3 08/26/12 08/26/12 Face the Nation	1030-11am	:30	NM 1	\$24E.00
Start Date End Date Weekdays Spots/Week	Rate	.00	INIVI	\$345.00
Week: 08/20/12 08/26/12S 1	\$345.00			
20 3 08/21/12 08/26/12 NewsCha 3 News First @ 4	p 358-5pm	:30	NM 4	\$800.00
Start Date End Date Weekdays Spots/Week	Rate			4000.00
Week: 08/20/12 08/26/12 -TwTF 4	\$200.00			
21 3 08/27/12 08/27/12 NewsCha 3 News First @ 4	o 358-5pm	:30	NM 1	\$200.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 M 1	Rate			
	\$200.00			
22 3 08/21/12 08/26/12 Newschannel 3 News	5-530pm	:30	NM 4	\$1,320.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 08/20/1208/26/12-TWTF4	<u>Rate</u> \$330.00		1	
23 3 08/27/12 08/27/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	5-530pm	:30	NM 1	\$330.00
Week: 08/27/12	<u>Rate</u> \$330.00			
24 3 08/21/12 08/26/12 Newschannel 3 News		.20		
Start Date End Date Weekdays Spots/Week	530-6pm Rate	:30	NM 4	\$1,240.00
Week: 08/20/12 08/26/12 -TWTF 4	\$310.00			
25 3 08/27/12 08/27/12 Newschannel 3 News	530-6pm	:30	NM 1	\$340.00
Start Date End Date Weekdays Spots/Week	Rate	.50	1414)	\$310.00
Week: 08/27/12 09/02/12 M 1	\$310.00			
26 3 08/21/12 08/26/12 Newschannel 3 News	6-630pm	:30	NM 4	\$1,940.00
Start Date End Date Weekdays Spots/Week	Rate	0.000,000 (¥1,040.00
Week: 08/20/12 08/26/12 -TWTF 4	\$485.00			
27 3 08/27/12 08/27/12 Newschannel 3 News	6-630pm	:30	NM 1	\$485.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/27/12 09/02/12 M 1	Rate			
	\$485.00			
D 28 3 08/25/12 08/25/12 Newschannel 3 News	6-630pm	:30	NM 0	\$0.00

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Contract Dates 08/21/12 - 08/27/12	Product OBAMA/P/D SKED	Estimate # A //1522
Advertiser Ohama/D/President	2	Original Date / Revision

		Spots/		Tot	als
	Start/End Time	Days Length Week Rate	TypeSpo	ots	Amount
29 3 08/26/12 08/26/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	630-7pm	:30	NM	1	\$140.00
Week: 08/20/12 08/26/125 1	Rate \$140.00				
30 3 08/21/12 08/24/12 Late Night with David Letter	m1135pm-1235am	:30	NM	4	\$660.00
Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 -TWTF 4	<u>Rate</u> \$165.00			85	***************************************
31 3 08/27/12 08/27/12 Late Night with David Letter		:30	NM	1	\$165.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 08/27/1209/02/12M1	<u>Rate</u> \$165.00				
32 3 08/21/12 08/24/12 Late News (M-F)	11-1135p	:30	NM	4	\$2,160.00
Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 -TWTF 4	Rate \$540.00				42,100.00
33 3 08/27/12 08/27/12 Late News (M-F)	11-1135p	:30	AUM		* F.40.00
Start Date	Rate	.50	NM	1	\$540.00
Week: 08/27/12 09/02/12 M 1	\$540.00				
34 3 08/25/12 08/26/12 Late News (Sa-Su) Start Date End Date Weekdays Spots/Week	11-1135p Rate	:30	NM	2	\$730.00
Week: 08/20/12 08/26/1255 2	\$365.00				
35 3 08/25/12 08/25/12 730-8pm	730-8pm	:30	NM	1	\$95.00
Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12S- 1	<u>Rate</u> \$95.00				
36 3 08/21/12 08/21/12 NCIS	8-9pm	:30	NM	2	\$2,940.00
Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 -T 2	Rate			_	Ψ2,540.00
37 3 08/21/12 08/21/12 Tuesday Prime	\$1,470.00 9-10pm	.20		_	
Start Date	9-10pm Rate	:30	NM	2	\$2,550.00
Week: 08/20/12 08/26/12 -T 2	\$1,275.00				
38 3 08/21/12 08/21/12 Tuesday Prime Start Date End Date Weekdays Spots/Week	10-11pm <u>Rate</u>	:30	NM	2	\$1,960.00
Week: 08/20/12 08/26/12 -T 2	\$980.00				
39 3 08/22/12 08/22/12 Wednesday Prime	10-11pm	:30	NM	2	\$1,960.00
Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 W 2	<u>Rate</u> \$980.00				
40 3 08/23/12 08/23/12 Thursday Prime	8-9pm	:30	NM	1	\$1,275.00
Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 T 1	Rate			•	Ψ1,270.00
41 3 08/24/12 08/24/12 Friday Prime	\$1,275.00 10-11pm	:30	104	•	***
Start Date End Date Weekdays Spots/Week	Rate	.50	NM	0	\$0.00
Week: 08/20/12	\$980.00	Western Learth D.L.	_		
1 3 08/20/12-08/26/12 Friday Prime	Start/End Time 10-11pm	<u>Weekdays</u> <u>Length</u> <u>Rate</u> F: :30 \$980.00	Type NM		
Credited			1400		
2 3 08/20/12-08/26/12 Friday Prime Credited	10-11pm	F :30 \$980.00	NM		
) 42 3 08/25/12 08/25/12 Saturday Prime	8-9pm	:30	NM	0	¢ 0.00
) 43 3 08/25/12 08/25/12 Saturday Prime	9-10pm	:30	NM	0	\$0.00 \$0.00
) 44 3 08/25/12 08/25/12 Saturday Prime	10-11pm	:30	NM	0	\$0.00
45 3 08/26/12 08/26/12 Sunday Prime	7-8pm	:30	NM	1	\$1,275.00
Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 S 1	<u>Rate</u> \$1,275.00				3

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Advertiser Obama/D/President		inal Date / Revision 3/21/12 / 08/21/12	

			Spots/		То	tals
*Line Ch Start Date End Date	Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date We	eekdays Spots/Week	Rate				
	Sunday Prime	10-11pm	:30	NM	1	\$980.00
	eekdays Spots/Week	Rate				
		\$980.00				
	Wednesday Prime	10-11pm	:30	NM	1	\$980.00
	eekdays Spots/Week	Rate \$980.00				
	Monday Prime ekdays Spots/Week	10-11pm	:30	NM	1	\$1,180.00
	ekdays Spots/Week	<u>Rate</u> \$1,180.00				
	Wednesday Prime	9-10pm	.20			
	ekdays Spots/Week	Rate	:30	NM	1	\$1,375.00
	v 1	\$1,375.00				
V 50 3 08/22/12 08/24/12	CBS Daytime	1228-3pm	:30	NM	1	\$415.00
Start Date End Date We	ekdays Spots/Week	Rate	.00	IAIAI	,	φ4 15.00
Week: 08/20/12 08/26/12	VTF 1	\$415.00				
			Totals		107	\$41,415.00
Fime Period # of Spots	Gross Amount	Net Amount	101415		107	Ψ+1,+13.00
)7/30/12 -08/26/12 88	\$35,345.00	\$30,043.25				
)8/27/12 -08/27/12 19	\$6,070.00	\$5,159.50				
Totals 107	\$41,415.00	\$35,202.75				